

Supply Industry for Animal Husbandry

Take the opportunity to position yourself as a development partner at EuroTier. As an exhibitor, you have the chance to showcase your innovative products and services to a high-profile audience of engineers, buyers, and system integrators. Engage with customers and strategic partners from the industry worldwide during the four-day trade fair.

We actively support your trade fair presence by highlighting you as a supplier and promoting you to your target audience.

Present yourself in the joint pavilion of suppliers:

- Attractive stand space with long-distance effect
- Low costs thanks to special entry-level price from the DLG
- All-inclusive offer
- Visibility through eye-catching branding
- DLG promotes your participation as a supplier to manufacturers
- Visitor theme path

PARTICIPATION REQUIREMENTS

Your product or service is aimed at the manufacturer of animal of animal husbandry and agricultural technology.



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#SystemsAndComponents



Service overview in the pavilion

CORE SERVICE PACKAGE

- White wall elements (H/W 250 x 100cm) in aluminum frame construction
- Dark blue carpet
- Facia board labeling (including up to 20 letters)

Including digital prints on reusable fabric banners for the back wall and the information desk

FURNITURE

- 1 Information desk (lockable)
- 1 standing table
- 2 bar stools
- 1 spotlight per 3m² floor space including power rail

Additional furniture can be booked upon request.

BASIC PACKAGE

- 3 kW power connection
- Daily booth cleaning
- 1 set of garbage bags including disposal
- AUMA fee

EXTRAS

- Common seating area for meetings
- Supervision of the meeting area by a hostess
- Coffee, water, and snacks for your customers
- High-speed internet

Stands are allocated on a “first-come, first-served” basis.

Example calculation for 12m²:

$$12 \times \text{EUR } 400 + \text{EUR } 4,250 \\ = \text{EUR } 9,050$$

Example calculation for 16m²:

$$16 \times \text{EUR } 400 + \text{EUR } 4,250 \\ = \text{EUR } 10,650$$



Special introductory price per booth

Price per qm	EUR 400
plus all-inclusive package	EUR 4,250

The all-inclusive package includes:

- + Core service package
- + Furniture
- + Basic media package per company
- + Registration fee per exhibitor
- + Basic package (base fee)
- + Theme path
- + Extras
- + Advertising measures by the organizer

Partial amounts of the all-inclusive package can be invoiced individually in the payment process.